



**SAN FRANCISCO
STATE UNIVERSITY**

SF State Foundation
Development Committee Meeting

Committee members:

Camilla Smith – Chair	Nancy Fudem
Patty Siguenza	John Gumas
Amy Chan	Neda Nobari
Judy Marcus	David Simon
Marsha Rosenbaum	Dana Corvin
Jeff Jackanicz	Anjali Billa – (staff)

Date: October 1st, 2021

Time: 11am

Location Info:

5th Floor, President's conference room
Administration Building
1600 Holloway, San Francisco

Join Zoom Meeting

<https://sfsu.zoom.us/j/84697367719?pwd=cFRwRmVKY1RISGhOV29HTEViZjZ5Zz09>

Meeting ID: 846 9736 7719

Passcode: 914592

AGENDA

- I. Fundraising update – Jeff & Anjali - 10 minutes
Share last fiscal year numbers, trends for the past 3 years and goal for this current fiscal year

- II. Define key Initiatives for the committee for fiscal year – Led by Camilla and All to participate – 20 minutes

Discuss the key tasks and initiatives that the committee would like to devote their energy to. Some tasks are listed below:

- a. Share a fundraising tool kit with the Board
- b. Provide additional structure for Board annual giving
- c. Board identification & cultivation of Donor Prospects
- d. Periodic fundraising update to the Board
- e. Calendar next meeting
- f. Any other

III. Present and discuss the tool kit – Jeff & All – 20 minutes