

SAN FRANCISCO STATE UNIVERSITY FOUNDATION
PUBLIC AFFAIRS COMMITTEE MEETING MINUTES
Tuesday, December 5, 2023, at
10am Via Zoom

Chair Vince Anicetti called the meeting of the Public Affairs Committee to order at 10:03am.

Committee Members Present

Vince Anicetti, Chair
Lisa D. White, Board Director
Neda Nobari, Board Chair
Karim Salgado, Board Director
Dottie Simmons, Board Director

Others Present

Jeff Jackanicz, Foundation President
Noriko Lim-Tepper, Chief of Staff to President Mahoney, SFSU
Mary Campbell, Executive Asst. to Jeff Jackanicz

I. Review of Agenda: The committee reviewed the agenda and agenda was approved.

II. Public Comments: None

III. Approval of Meeting Minutes: October 17th, 2023, meeting minutes were approved.

IV. Government Relations Activities:

1. Federal, State, Local Advocacy:

Jeff introduced Noriko's overview and the advocacy's ecosystem and priorities that are unique to this year. This year is unique in that there is less window of opportunity to benefit from this committee. The State Budget has more constraints on the budget and a stricter than usual limitation on earmark pursuit. However, this committee's input and feedback is important to our work and we want to position each of you to help us when and where you can.

Noriko proceeded to give a brief overview of Govt. and Community relations and what is to come in 2024. We will go over local state and federal advocacy and what projects we have underway.

Advocacy at SF State has 5 members on the Federal Level, 6 members at the State Level and 4+ members at the local level.

Local Advocacy- The local level is where consistent engagement is necessary. At the local level, we approach advocacy in 3 parts. First, meeting with our elected officials, secondly, exploring partnerships with local agencies and nonprofits, including our tribal governments in the area to expand existing programs and services. And thirdly, bringing stakeholders to campus to close the agency circle and experience our campus culture and meet with students and faculty.

Jeff introduced Educators Village an example of a local level priority project, which is an affordable housing project. It would have 250 apartments that would serve teachers at City College and SFSU and would be located near Stonestown on Winston Drive. It is currently in the public comment phase and hopefully by mid next year we may know more about the status of this project. We are in a wait and see mode and the committee advocacy will come into play once we find out if we are moving forward.

State Advocacy--Noriko gave a brief overview of the State Budget Process. January through May is where our advocacy will come into play. Our starting off point is the Governor's Budget Plan. Then the Legislative Analyst's Budget Review is released in March. Then the Governor's revised budget is released in May, and the state budget is adopted in June. Between January and May is when we might want to ask for a support letter that would come from this committee that would go to the Governor's office for a select member of our delegation.

Jeff gave an overview of the CSU State Budget request for FY 24-25. We went over what we are requesting, above and beyond the Compact, which the state is already committed to providing.

State Agencies and projects (i.e., the State Treasurer's office) are other potential avenues where we can also advocate for SFSU.

Federal Advocacy-We can ask our federal members for campus earmarks, especially projects related to the members' interests. Our current CSU Federal Priorities are doubling the Pell Grant and restoring annual Cost-of-living increases to the program and supporting and Protecting Dreamers.

Jeff gave an overview of the Romberg Tiburon Center in Marin, and its financial challenges in maintenance in its current state. We are currently looking for paths to it becoming financial self-sustaining. We will provide to the Board, if we can, Jason Porth's memo/report on the sustainability of the RTC.

Noriko gave us key dates for Federal and State advocacy.

2. Mid-January 2024 - Draft a Welcome to the New Year sign on letter with the President to be sent to local, state and federal delegation members (Noriko will draft a letter, Mary will send to all committee members to sign on Foundation letterhead)
3. March 2024 -Public Affairs Meeting to recap Advocacy Day in Sacramento (February 21st)
4. May 2024-Public Affairs Committee sign on letter supporting CSU Budget.
5. June 2024-Thank you letter from the committee to the state delegation.

Neda suggested we get Foundation Letterhead with all Board members listed. Jeff and Mary will look into that.

V. Other Business: There was no other business.

VI. Adjournment: There being no further business to discuss, Chair Vince Anicetti adjourned the Public Affairs Committee Meeting at 11:59am.

Respectfully Submitted,

Vince Anicetti, Chair

Date