

SAN FRANCISCO STATE UNIVERSITY FOUNDATION
ATHLETICS COMMITTEE MEETING MINUTES
MONDAY, JANUARY 8, 2024, 3 PM
Via Zoom

Chair Don Nasser called the meeting of the Athletics Committee to order at 3:02pm.

Committee Members Present

Don Nasser
Neda Nobari
Leona Bridges
Judy Marcus
Gulshan Kumar

Others Present

Jeff Jackanicz, Foundation President
David Fierberg, Executive Director of Fundraising, SFSU
Mary Campbell, Executive Asst. to Jeff Jackanicz, SFSU
Stephanie Shreve-Hawkins, Director of Athletics, SFSU

- I. Review of Agenda: The committee reviewed the agenda and decided to change the order and discuss Priority Projects first.
- II. Public Comments: None
- III. Priority Projects Review

Stephanie began her report out with an update on the status of our sports teams and reported that our volleyball team and all SFSU sports teams are overachieving. She stated that they are meeting expectations with the funding and the resources that they have, especially women's volleyball being a top 8 team in the region. They are in the top 25 nationally and that is extremely impressive given the resources they have and the scholarships that we use to fund our programs. She stated that women's basketball is the most improved of all our programs for this year. Wrestling continues to excel, and men's and women's soccer teams are about at the middle of the pack. She also stated that baseball, softball and track and field show promise for the spring.

She then reviewed the list of priority projects that we need funding for. Stephanie reviewed each item on our list and explained a little bit about each project and how much they would cost and why she identified them in the order she did.

IV. PIVOT Contract Discussion and Vote

Jeff gave a brief overview of what the scope of work will be for PIVOT and the associated cost. We would be paying \$10,000 a month for three months and we can choose to renew or not, based on the results. We had a brief discussion about corporate naming opportunities, signage, pouring rights, and sponsorships. Gulshan stated that we should investigate second tier companies for funding as well, not just the top tier companies referenced in the report. Jeff mentioned that

Coca Cola was approached 5 years ago, but the students felt the company did not match their values and ideals and were not on board. Gulshan stated that they have since improved their sustainable practices so we could possibly revisit this idea.

A motion was made by Judy to take a vote which was seconded by Leona. The committee voted unanimously in favor of implementation of a PIVOT contract for a minimum of three months with the option to renew. When we receive the final contract from PIVOT, we will distribute it to the committee. After a month into the contract, we will have a check-in meeting with the committee.

V. Other Business: There was no other business.

VI. Adjournment: There being no further business to discuss, Chair Don Nasser adjourned the Athletics Committee Meeting at 4:09pm.

Respectfully Submitted,

Don Nasser, Chair

Date