



SF State Foundation Board Development Committee

Committee Members: John Gumas (Chair), Cynthia Bengier, Amy Chan, Dana Corvin, Gulshan Kumar, Fred Levin, Judy Marcus, Neda Nobari, Marsha Rosenbaum, Patty Siguenza, Camilla Smith, Jim Wunderman Jeff Jackanicz (Ex Officio); Anjali Billa, (Staff), Connie Bryan (Staff), Venesia Thompson-Ramsay (Staff/Guest)

Date: May 7, 2024

Time: 10am – 11am

<https://sfsu.zoom.us/j/88905025463?pwd=OU9remNRa1Z0N05BQ0NsZEZwWHBtUT09>

Meeting ID: 889 0502 5463; Passcode: 586310; Call: 16699006833

Agenda

I.	Meeting Call to Order and Approval of 2/5/2024 Minutes	John
II.	Committee Priorities	Jeff
III.	Philanthropic Progress Report /Fundraising totals to date	Anjali
IV.	Campaign RFP Finalists	Jeff/Venesia
V.	Science and Engineering Innovation Center Update	Anjali
VI.	PIVOT Contract Update	Jeff
VII.	FY24/25 Committee Meetings	John
VIII.	Adjournment	John

SFSU Foundation Mission Statement: The Foundation advances SF State’s mission by securing and stewarding philanthropic support to enhance the success of its diverse student body, building transformative community relationships, and serving as an ambassador for the University’s impact.

SFSU Foundation Vision Statement: **Our vision is for every SF State student to thrive and achieve their dreams.** We fund, support and advocate to deliver academic excellence, advance social justice, and graduate new generations of change-makers into society and the workforce.

Development Committee’s Relevant Strategic Priorities

Financial Alignment & Health of the Endowment: Aligning fundraising and investment with University priorities and optimizing the endowment for sustainable growth and impact.

- Secure resources to grow and sustain the endowment
- Align fundraising efforts with University strategic priorities

Advancing Student Success: Increasing access to resources and opportunities for students who face barriers to achieving their potential.

- Reduce financial barriers to enable more equitable student retention & graduation rates
- Connect students with employment and internship opportunities
- Enhance learning facilities and tools for student success

Relationship Building & Community Bridging: Strengthening partnerships and connections to foster a thriving symbiotic relationship between the Bay Area community and SFSU.

- Support Board members to fulfill their role as community ambassadors for SFSU
- Increase visibility of SFSU and the Foundation, its role and impact