

San Francisco State University Foundation Board
Development Committee
Zoom meeting
January 19, 2023
Minutes

Members Present: John Gumas (Chair), Amy Chan; Dana Corvin; Neda Nobari; Patty Siguenza, Camilla Smith, Jeffrey Jackanicz (ex-officio)
Staff: Anjali Billa, Connie Bryan
Members Absent: Judy Marcus; Marsha Rosenbaum

I. Call to Order

John called the meeting to order at 10:01am.

II. Motion to approve October 22, 2022 Development Committee meeting minutes

John provided committee members an opportunity to make a motion to approve the October 22, 2022 Development Committee meeting minutes. A motion to approve and a second was received. The motion passed.

MINUTE ACTION: that the Committee approve **the October 22, 2022** Development Committee meeting minutes.

Motioned by: Dana Corvin Seconded by: Camilla Smith Motion: Passed

III. Philanthropic Progress Report

Jeff and Anjali led the Committee through review of the latest Philanthropic Progress Report citing 69% or \$13.7M of the \$20M goal raised to date. John congratulated Jeff and his team at surpassing last year's fundraising to-date benchmark. The Board achieved 100% giving

IV. Science and Engineering Innovation Center Building Discussion

Jeff spoke to the Committee about the SEIC building as a primary area of focus this year and shared the Catalyze the Future Campaign link. Anjali then guided the discussion adding that the building is fully funded, but the goal now is to raise \$25M to equip the building. The strategy is to find a few more corporate donors and to offer some naming opportunities. The work so far has benefitted tremendously by the connections created by some of the directors and we are at the next phase where advice and names from the committee members on who the staff should approach are needed.

Key takeaways:

- The Committee will work on setting realistic and clear expectations for themselves, each other to help introduce Jeff and Anjali to organizations and individuals interested in supporting the building campaign.
- Jeff and his team will provide for Board members information on specific areas of support (lab and equipment needs and their associated costs) as well as CoSE graduation outcomes and where graduates work. Further, they will provide directors with a narrative and talking points that can be customized and shared with potential donors. Anjali offered, after the information has been sent, to meet with Board members to walk through the information and help in any way necessary.


V. Blue Beyond Interactive Presentation

Blue Beyond consultant Krystal Smart posed Board and Committee-specific questions to Committee members to illicit their responses around the purpose of the Board, opportunities for growth or improvement, challenges, or barriers to fulfilling Board goals, and aspirations for the future of the Board. Members' input was gathered and will be shared as a part of the Strategic Plan discussion.

VI. Adjournment

The meeting was adjourned at 11:00am.

Respectfully submitted:

DocuSigned by:

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05/11/2023 | 4:40 PM PDT

John Gumas
Chair, SFSU Foundation Board Development Committee

Date

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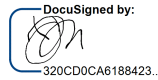
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John Gumas
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Jamie Oppenheim
 jamieoppenheim@sfsu.edu
 Director of Communication, Foundation and Alumni Engagement
 San Francisco State University
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Email:	Access to a valid email account
Screen Resolution:	800 x 600 minimum
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