

**DRAFT**  
**SAN FRANCISCO STATE UNIVERSITY FOUNDATION**  
 Board Meeting  
 Thursday, June 21, 2018  
 Fine Arts Gallery, Room 238, Fine Arts Building  
 San Francisco State University

**Board Meeting Minutes**

**IN ATTENDANCE**

W. Adams	Director/Student Rep
L. Bridges	Director
P. Carter	Incoming Director/CFO
	VP, Admin & Fin, SF State
D. Endo	Director
N. Fudem	Director
P. King	Director
D. Nasser	Director
R. Nava	President/VP, Univ.
	Advancement, SF State
N. Nobari	Director
M. Rosenbaum	Director
T. Safford	Vice-Chair
D. Serrano Sewell	Chair
D. L. Simon	Director
C. Smith	Director
J. Summit	Director/Provost, SF State
L. Wong	Director/President, SF
	State

**ABSENT AND EXCUSED**

V. Anicetti	Director
K. Brandon	Director
W. Brown, Jr.	Director
D. Corvin	Director
G. Cosko	Director
V. Dolcini	Director
S. Gen	Incoming Director
J. Gumas	Immediate Past Chair
T. Griggs	Director
M. Huss	Director
J. Marcus	Director
H. Myers	Director
D. O'Donnell	Director
W. Rose	Director
A. Sherman	Sr. AVP of HR, SF State
D. Simmons	Director
R. Stanley	Director
B. Stranathan	Director
V. Thompson-Ramsay	Secretary & Treasurer

**OTHERS PRESENT**

S. Avteniev	Scholarship & Donor Relations Coordinator, SF State University
J. Arin	Chair, Faculty Honors and Awards Committee, SF State University
D. Cano-Stocco	Executive Director, Government & Community Relations, SF State University
L. Claudio	Associate Chief of Staff, SF State University
S. Clavier	Dean, Graduate Studies, SF State University
G. Enriquez	IT Coordinator, University Advancement, SF State University
N. Gerber	Professor and Chair, Academic Senate, SF State University
F. Hatami	Board Member, Ariana Mae Hatami Foundation
M. Hobbs	Associate Director of Donor Relations, SF State University
L. Hong	Vice President for Student Affairs and Enrollment Management, SF State University
A. Hwu	Interim Dean, College of Extended Learning, SF State University
C. Johansson	Director of Advancement Services, SF State University
M. Kelleher	Associate Vice President for University Development, SF State University
M. Kenny	Interim Associate Vice President, Strategic Marketing & Communications, SF State University
N. Lange	Director of University Events, SF State University
M. Losquados	Senior Advisor for Campus Advancement, University Relations & Advancement California State University, Office of the Chancellor
G. Mallinson	Director of Development Communications & Donor Relations
S. McLaughlin	Foundation Legal Counsel and Associate Attorney, Adler & Colvin
J. Martel	Professor, College of Liberal and Creative Arts, SF State University
M. Petersen	University Advancement Administrative Support Coordinator, SF State University
S. Shrieve-Hawkins	Director of Athletics, SF State University
J. Sobol	Executive Assistant to the Vice President of University Advancement, SF State University
A. Sueyoshi	Interim Dean, College of Ethnic Studies, SF State University

C. Tramel	Executive Director, Alumni and Constituent Relations & Annual Giving, SF State
L. B. Way	Dean of Undergraduate Education and Academic Planning
Y.Y. Wong	Interim Dean of the College of Business, SF State University
P. Wong	First Lady, SF State University

### **MEETING CALL TO ORDER**

Chair David Serrano Sewell called the meeting to order at 3:40pm. He congratulated the directors who had been re-elected to the Board and asked for their continued support to accomplish everything coming up in the next year.

### **APPROVAL OF AGENDA**

Serrano Sewell asked that the agenda be approved. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the agenda for the June 21, 2018 board meeting.  
 Motioned by: Marsha Rosenbaum    Seconded by: Camilla Smith    Motion: Passed

### **APPROVAL OF CONSENT AGENDA**

The board reviewed the consent agenda, which included the March 24, 2018 board meeting minutes. In addition, the consent agenda included the Master Operating Agreement between the Foundation and the CSU Board of Trustees, the Master Operating Agreement between the Foundation and SF State University, and the proposed board meeting dates for FY2018-2019. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda, as prepared.  
 Motioned by: Leona Bridges    Seconded by: Camilla Smith    Motion: Passed

### **PURPLE & GOLD NUGGETS**

Safford presented an update on some of the outstanding accomplishments on campus. He mentioned that Associate Professor of Secondary Education Larry Horvath, Professor of Mathematics Eric Hsu and Assistant Professor of Mathematics Kimberly Seashore received a \$3.3 million National Science Foundation (NSF) grant to support math and science teachers working in underserved communities. Safford said the grant would develop Robert Noyce scholars and help reduce the state's shortage of science and math teachers. Safford also mentioned that the Health Equity Institute and 13 Department of Health Education Master of Public Health students produced a report on the conditions leading to preterm birth in San Francisco women who were homeless or living in high-risk or unstable housing. Safford reported that leaders from the Health Equity Institute designed the study and met with women in the community while students conducted research with policymakers and nonprofit organizations. Safford said the study led to new policy recommendations for the city of San Francisco and was written about in the San Francisco Chronicle. Safford further reported that alumnus and SF State Foundation Board Director Willie L. Brown Jr., would receive the Spingarn Medal from the National Association for the Advancement of Colored People (NAACP) in July. Safford said the NAACP awarded the Spingarn Medal annually for outstanding achievement by an African American. Finally, Safford shared that alumni and SF State Foundation Board Directors Kimberly Brandon and Neda Nobari were included in the San Francisco Business Times' "Most Influential Women in Business" list in the publication's May 18<sup>th</sup> issue.

### **SF STATE UPDATE**

SF State President, Leslie E. Wong provided the Board with an update on academic areas. Wong thanked Provost Summit and the faculty of SF State for working hard to smooth out and refine the path to baccalaureate degrees by eliminating many of the bottlenecks facing students. He mentioned attending the convocation of new faculty at SF State, which made him aware of how much access our students were getting from the best faculty in the West, if not the country, under the leadership of Provost Summit.

Wong stated that six California State University faculty members had been given the National Science Foundation's prestigious CAREER award this year. He said the five-year award supported early-career faculty who had the potential to serve as academic role models in research and education, and to lead advances in the mission of their department or organization. Wong said the CSU's 2018 faculty awardees come from Cal State Fullerton, San Francisco State and Cal Poly San Luis Obispo. Wong said he was proud to announce that three of the six were from San Francisco State, which led the CSU system in these awards with 17 winners since the program's inception in 1996. Wong said the six awards ranged from \$500,000 to \$782,420 and total nearly \$3.7 million. He said the San Francisco State awardees were: 1) Scott Roy, an assistant professor of biology, working to understand "junk" DNA (genomic DNA that does not encode proteins); 2) Andrea Swei, an assistant professor of biology, conducting research focused on ticks and how host species affect the spread and persistence of diseases and 3) Xiaorong Zhang, an assistant professor in engineering, doing work on prosthetics.

Wong reported that the commercial project on Holloway Avenue, providing an additional 500 housing units and retail space, would begin in October 2018. He also mentioned that the new Science Building was also "a go" and that the Chancellor's Office had allocated \$160 million toward the project. Wong said the University needed to raise another \$60 million to support the project. Additionally, Wong mentioned that University Enterprises was in the process of hiring a property investment manager to help us better leverage our property assets at the Estuary and Ocean Science Center (formerly known as the Romberg Tiburon Center).

Wong introduced Phyllis Carter, SF State's new Chief Financial Officer and Vice President for Administration and Finance. Wong reported that before joining SF State earlier on June 1, 2018, Carter previously served as chief business officer/director of business and administrative services at Laney College in Oakland and as chief financial and administrative officer at Mathematical Sciences Research Institute (MSRI) in Berkeley. Wong said that Carter would be managing the University's \$560 million budget. Wong also introduced Stephanie Shrieve-Hawkins who joined SF State as its new Athletics Director on May 1, 2018. Wong said that since 2006, Shrieve-Hawkins had served as Associate Athletics Director at St. Mary's College of California. Wong said that Shrieve-Hawkins had also served as a development director at the University of California, Berkeley and Associate Athletic Director/Senior Women's Administrator at the University of California, Irvine. Finally, Wong asked Provost Summit to introduce her book co-authored with Blakey Vermeule, "*Action Versus Contemplation: Why An Ancient Debate Still Matters*". Board directors were given a personalized, autographed copy of the book.

#### **EXECUTIVE COMMITTEE REPORT**

Foundation President Robert Nava introduced Shirley McLaughlin, the new Foundation legal counsel representative from Adler & Colvin. He then provided the Executive Committee report.

Nava presented BOD #062118-2, resolution to amend the Foundation Bylaws for the following reasons: 1) to clarify the process for appointing students to the board and 2) to merge the Socially Responsible Investing (SRI) subcommittee with the Investment Committee. Nava said that ASI would nominate at least two students to the University President who will make the final appointment. With regards to the merger of the SRI and Investment Committee, Nava said that socially responsible investing was more of a strategy and should be included in the broader investment meetings versus separated out. He said that the merger would also mean fewer separate meetings. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board adopts Resolution BOD # 062118-2 to amend the Bylaws.  
Moted by: Taylor Stafford    Seconded by: Neda Nobari    Motion: Passed

Nava asked board members to complete their Conflict of Interest forms and return to Venesia Thompson-Ramsay before the end of June.

Camilla Smith reported that as of June 18, 2018, the University had raised \$81.3 million toward our \$150 million campaign goal. Smith said this amount was over 54% of goal. Of the total raised, she said approximately \$60 million was for current use with \$21 million in planned gifts. Smith said that the majority of the funding to date was from alumni who had contributed about \$30 million. She said that foundations and other organizations had granted about \$26 million, with corporate support at over \$9 million. Smith said that “friends of the university” had given over \$16 million. Smith said that the solicitation pipeline for the coming academic year was exceptionally robust and included over \$150 million in proposals submitted and underway with potential donors, including two active solicitations of over \$25M each. Finally, Smith said that the focus of the next Campaign Cabinet & Development Committee meeting was the public kick-off event of the campaign.

Nava mentioned that the Executive Committee approved an annual contribution of \$25,000 to provide five faculty and staff awards, beginning in FY 2018-2019. He then invited Dr. Nancy Gerber forward to provide a brief overview of the Academic Senate. She invited her colleague, Dr. Jennifer Aron to introduce the faculty awardees for FY 2018-2019.

Nava mentioned that he had been working with the Committee on Directors to engage a consultant to lead the Foundation through its very first strategic planning process. Nava said that the Foundation was hoping to engage Sutherland-Edwards, a firm that specialized in strategic planning and organizational development for philanthropic organizations. Nava mentioned that the strategic planning would take place in the upcoming fiscal year.

Nava mentioned that, as of the board meeting date, only 50% of the board had completed the online board survey. Nava mentioned that the deadline had been extended to July 6<sup>th</sup>, with the results being reviewed at the September board meeting.

Nava mentioned that he and Venesia Thompson-Ramsay were the two University employees supporting the Foundation. He showed a staffing chart of other CSU campuses of comparable size to SF State and pointed out that SF State had the lowest staff support. He mentioned that in FY18-19 he wanted to increase the Foundation staffing support by buying out a portion of the time of three additional University employees – Caroline Johansson to oversee programs, Vicky Lee to oversee finance and Sergi Ateniev to oversee donor services and scholarships. Nava said the plan was already presented to and approved by the Executive Committee.

Finally, Nava mentioned that the Foundation had committed a matching gift of \$12,500 to endow the Ariana Mae Hatami Scholarship for Victims of Domestic Violence. Nava said that Ariana Mae Hatami was an SF State student who was died tragically back in 2016. Nava asked Mr. Farzin Hatami to talk about his daughter and the Ariana Mae Hatami Foundation that was established in her memory. Robert mentioned that the Ariana Mae Hatami Foundation had already provided \$12,500 toward the endowment.

### **BUDGET PRESENTATION**

Caroline Johansson, Director of Advancement Services presented the Foundation’s operating budget for FY 2018-2019 that was approved by the Executive Committee.

### **COMMITTEE REPORTS**

Serrano Sewell mentioned that committee reports were included in the packets and questions should be directed to Robert Nava.

### **Announcements and Closing Comments:**

Robert Nava and President Wong presented David Serrano Sewell with a gift of appreciation for his service as Chair of the Foundation. David Serrano Sewell thanked Nava and the President for their dedication and thanked the board for their support. He also thanked the staff who help put on the meetings

and receptions. President Wong said a few words of appreciation for David and the experience he brought to the board. Serrano Sewell acknowledged incoming Chair Taylor Stafford and handed him the gavel.

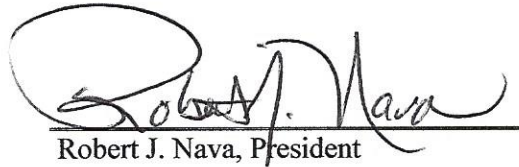
Serrano Sewell announced that the first board meeting for FY 18-19 was scheduled for Friday, September 28, 2018 at AT&T Park.

**ADJOURNMENT**

There being no further business, Chair Serrano Sewell adjourned the board meeting, without objection, at 5:10 pm.

Dated: June 21, 2018

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Robert J. Nava, President