

SAN FRANCISCO STATE UNIVERSITY FOUNDATION

Board of Directors Meeting
 Wednesday, September 22, 2021
 Admin Bldg. NEC Room, 5th Floor and via Zoom
 San Francisco State University

Board Meeting Minutes**IN ATTENDANCE**

J. Aguilar	Director
K. Brandon	Chair
L. Bridges	Director
A. Chan	Director (virtual)
D. Corvin	Director (virtual)
G. Cosko	Director (virtual)
D. Endo	Director (virtual)
N. Fudem	Director
S. Gen	Director
T. Griggs	Director (virtual)
J. Gumas	Director
M. Huss	Director
J. Jackanicz	Foundation President, VP/Univ. Advancement, SF State
T. L. Jackson	Director
L. Mahoney	Director/President, SF State
J. Marcus	Director (virtual)
H. Myers	Director (virtual)
D. Nasser	Director
N. Nobari	Vice Chair

M. Rosenbaum	Director (virtual)
T. Safford	Immediate Past Chair (vir)
P. Siguenza	Director (virtual)
D. Simmons	Director (virtual)
D. L. Simon	Director (virtual)
Ca. Smith	Director
Co. Smith	Director (virtual)
J. Summit	Director/Provost (virtual)
V. Thompson-Ramsay	Secretary & Treasurer
L. White	Director
J. Wilson	Director/CFO and VP, Admin & Finance (virtual)

ABSENT AND EXCUSED

V. Anicetti	Director
W. L. Brown, Jr.	Director
D. O'Donnell	Director
D. Serrano Sewell	Director
R. Stanley	Director

OTHERS PRESENT

A. Billa	Associate Vice President for Development, SF State University
L. de la Fernandez	Executive Assistant to the President, SF State University
C. Domingo (virtual)	Dean, College of Science and Engineering, SF State University
B. Feinberg (virtual)	Senior Director of Development, College of Liberal & Creative Arts, SF State University
D. Fierberg (virtual)	Director of Development, SF State University
G. Hodge	Founder, Khepera Consulting
J. Hurty	Director of Development, Lam Family College of Business, SF State University
C. Johansson	Senior Director, Advancement Services, SF State University and Director of Programs and Technology, SF State Foundation.
N. Lange	Associate Vice President, Alumni Relations & University Engagement, SF State University
V. Lee	Senior Director, Finance and Operations, SF State University and Director of Finance, SF State University Foundation
N. Lim-Tepper	Chief of Staff to the President, SF State University
S. McLaughlin (virtual)	Legal Counsel, SF State University Foundation
J. Moore	Vice President, Student Affairs & Enrollment Management, SF State University

G. Nunez	Associate Vice President, Strategic Marketing & Communications, SF State University
M. O'Brien	Senior Director of Development, Research and Prospect Management, SF State University
J. Oppenheim (virtual)	Director of Communications, Foundation and Alumni, SF State University
J. Porth	Vice President, University Enterprises, SF State University
A. Sanchez (virtual)	Director of Development, College of Ethnic Studies, SF State University
E. Sivadas (virtual)	Dean, Lam Family College of Business, SF State University
F. Smith	Associate Vice President, Equity and Community Inclusion, SF State University
M. Sullivant (virtual)	Director of Development, College of Health and Human Sciences, SF State University
A. Todd (virtual)	Director of Development, College of Liberal & Creative Arts, SF State University

MEETING CALLED TO ORDER

Chair Kimberly Brandon called the meeting of the Board of Directors to order at 3:06 PM. She welcomed directors to their first in-person board meeting in almost two years. She also gave a special welcome to Greg Hodge, founder of Khepera Consulting, Dr. Jamillah Moore, vice president for Student Affairs & Enrollment Management and Jason Porth, vice president for University Enterprises. Directors all received a reusable water bottle from alumnus-owned company, PathWater and a “welcome-back” box that included an SF State-branded mask, hand sanitizer, wipes and touch-free door opener

REVIEW OF AGENDA

Chair Brandon asked for a motion to approve the agenda for the board meeting of September 22, 2021, which was included in the board packet and distributed in advance of the meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board adopts the agenda for the September 22, 2021 board meeting.
Motioned by: Camilla Smith Seconded by: Mary Huss Motion: Passed

APPROVAL OF CONSENT AGENDA

The Board reviewed the consent agenda, which included the minutes from the June 17, 2021 regular board meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda.
Motioned by: Leona Bridges Seconded by: James Aguilar Motion: Passed

STUDENT APPOINTMENT

Mary Huss, Chair of the Committee on Directors presented Joshua Ochoa’s candidacy to the board. Huss said President Mahoney had appointed Ochoa to serve as a student director on the Foundation Board through June 2022. She mentioned that the Committee on Directors had discussed adding a second student to the Board for some time now to balance that critical constituency’s representation on the Board. Huss said the appointment was historic in that it was the first time since inception that the Foundation had two student directors serving at the same time. Huss shared a little about Ochoa’s background, including serving as the current President & CEO of SF State’s Associated Students as well as the past representative of the Residential Housing Association. Huss said Ochoa had also worked as an intern and community outreach worker in Assemblymember Phil Ting’s office and was a campaign intern for Mark Leno’s 2018 mayoral bid. Huss concluded that Ochoa was currently pursuing a Master’s in Public Administration after earning a Bachelor of Arts in Political Science with a minor in Urban Studies

and Planning at SF State. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board ratifies the appointment of Joshua Ochoa to the San Francisco State University Foundation Board of Directors.

Motioned by: Lisa White

Seconded by: David Simon

Motion: Passed

PURPLE & GOLD NUGGETS

Vice Chair Neda Nobari provided updates on the work and accomplishments of members of the SF State community, as follows:

- SF State entered a Memorandum of Understanding (MOU) with various City and County of San Francisco agencies to enhance the reporting and investigation of campus sexual assaults. The MOU strengthens the relationships the University Police Department and Title IX Coordinator have with the San Francisco District Attorney's Office, San Francisco Police Department and San Francisco Department of Public Health so that all entities can provide a more cohesive, trauma-informed response for survivors.
- TIME Magazine announced on September 15 that Asian American Studies Professor Russell Jeung, along with two others who co-founded the national organization and advocacy group Stop AAPI Hate, will be included in the magazine's "TIME 100: The Most Influential People of 2021." Jeung co-founded Stop AAPI Hate to address the rise in racism linked to the COVID-19 pandemic.
- SF State and Oxford International Education Group signed a partnership agreement to jointly develop a program that will provide international students with the opportunity to take first-year academic credit classes at the University and earn credit toward their degree while improving their English language skills.
- PACE-Gerontology Program Professor and Coordinator Darlene Yee-Melichar was appointed to the Cal MediConnect (CMC) Advisory Committee of the San Mateo Health Commission. The Health Plan of San Mateo's (HPSM) mission is to ensure that San Mateo County's vulnerable and underserved residents have access to high-quality care, services and supports so they can live the healthiest lives possible.
- Professor of Biology at SF State's Estuary & Ocean Science Center Kathy Boyer received the William A. Niering Outstanding Educator Award from the Coastal and Estuarine Research Federation (CERF). The award is for an individual who has played a particularly important role in education or in the education of the public through outreach activities. Boyer has been a leader in student education in wetland and restoration ecology since 2004.
- California Governor Gavin Newsom signed the Asian and Pacific Islander (API) Equity Budget, which includes \$10 million to the nonprofit Stop AAPI Hate, the anti-racism organization co-founded by Professor of Asian American Studies Russell Jeung. A portion of the funds also supports projects from SF State's Asian American Studies program.

SAN FRANCISCO STATE UNIVERSITY REPORT

President Mahoney started off by welcoming directors back to campus. She also congratulated Joshua Ochoa and welcomed him to the Foundation board. She said she had the pleasure of working with both student directors last spring on a number of virtual legislative visits with local and state elected officials. Mahoney said both students shared their experiences at SF State and the CSU as well as the financial challenges they faced and that it was not a coincidence that the State passed such a historic budget in support of the CSU.

Mahoney said the campus launched a massive public messaging campaign to welcome students, staff and faculty back to campus. She said the three phased-campaign - Prepare Together; Stronger Together and Forward Together – included efforts from across the campus. Mahoney said the campus had a very large pandemic planning group (25 people) that included administrators, staff, students, faculty and union leadership. She said the campus went one step further beyond the CSU policy and required folks to upload proof of vaccination or request an exemption. Mahoney said since those with medical or religious exemptions were required to test weekly, the campus implemented a large testing program in record time. She said that by the end of July, 99% (about 3,100) of our residential life students had submitted proof of vaccine and only about 38 students requested an exemption, with the campus testing about 2,000 individuals (faculty, staff and students) daily. Mahoney said the positivity rate was less than a quarter of 1% and, as a result, indoor dining on campus would resume October 1 with proof of vaccination. Mahoney said the campus was now planning for the spring semester but that things would not go back to normal because 1) we still have a pandemic and surges were expected after Thanksgiving and the holidays and 2) the university surveyed students about returning in the spring and 40% of them (mainly upper division students) responded that they wanted to continue the year remotely. Mahoney said lower division students had indicated they wanted to attend in-person so the campus was going to increase the number of in- person classes to at least 50% overall.

Additionally, Mahoney said the campus launched an ambitious campus climate initiative, working with SF State Hillel, an academic engagement network on combating anti-Semitism on campus. She said a survey had gone out to students, staff and faculty to assess the climate on campus, which was the first step in the process. Mahoney said the working group would follow up with some voluntary focus groups and told directors to stay tuned for more on the initiative in the coming months.

Mahoney informed the directors that the old science building was now demolished and, in three years, would be replaced with a new state-of-the art facility that was fully funded by the CSU. She said the Chancellor would be visiting the campus with two of his vice chancellors and would get a chance to meet the students, faculty and staff as well as tour our facilities and buildings, including the newly opened Marcus Hall. Mahoney said she looked forward to seeing directors at the Marcus Hall dedication ceremony on October 5. Mahoney also announced that the campus would be launching a university strategic planning process in the fall.

Finally, Mahoney concluded her report by congratulating Professor Russell Jeung, former chair of Asian American studies and co-founder of STOP AAPI HATE for being recognized by TIME Magazine's *TIME 100: The Most Influential People of 2021*.

SAN FRANCISCO STATE STUDENT REPORT

Student directors James Aguilar and Joshua Ochoa co-presented the report. Aguilar starting off by thanking university leadership, faculty and staff for their commitment to students. He said the level of student involvement on campus was remarkable. Aguilar said his peers were still navigating the new normal with some students still at home, some in person and others operating under a hybridized structure. He said with over 90% of students vaccinated, they were getting back to normal social

activities. Ochoa also thanked the administration and said, based on his conversations with other CSU Associated Students (AS) presidents, SF State was ahead of the curve with regards to the number of students vaccinated. He said the university continued to set the example of where students belonged, which was on every single decision-making board at the university. Ochoa said AS was ready to get started on a number of initiatives and projects for FY 2021-2022, including expanding the basic needs program.

FOUNDATION PRESIDENT REPORT

Foundation President Jackanicz started off by thanking staff for all the work that went into preparing for the board meeting. He informed the Board that Manny Nungaray, Executive Director of Development and Campaign Operations had accepted a position as Chief Development Officer at the YMCA of the East Bay and would be leaving the university at the end of the month. Jackanicz introduced Fred Smith, Associate Vice President for Diversity, Equity and Community Inclusion. He said Smith had been an extraordinary partner to him in some of the work he had been doing within University Advancement and described Smith as a beacon of leadership across the campus to ensure we are a welcoming and diverse place. Jackanicz then introduced Greg Hodge of Khepera Consulting. He described Hodge as a legend in the Bay Area and informed the Board that Hodge was engaged to work with the Board over the coming months, culminating with the Board Retreat in March 2022. Jackanicz said Hodge would be working with the Ad-hoc Working Group on revising the Foundation's investment policy statement to better define and articulate some sort of net zero commitment for the Foundation's investment portfolio as well as a strong commitment to racial and social justice investing. Jackanicz said that, over time, Hodge would be working with the Board to deepen its own understanding of and appreciation of racial and social justice. He said there was a growing body of knowledge in higher education that demonstrated that foundation boards were better empowered to serve the universities that were affiliated with when they were able to deepen their own understanding of the core issues and principles that their students, faculty and staff were grappling with.

Jackanicz mentioned that the 2022 Annual Leadership Forum of the Association of Governing Boards (AGB) of Colleges and Universities would take place in Florida. He said the State of California maintained a list of states to where state employees were banned from traveling. Jackanicz said Florida was added to the list this year because of its discriminatory practices at the state level and, as such, the Foundation delegation would not be traveling to Florida for the forum. He said it was not for lack of interest, but rather a statement of principle and, also honoring our values, as an institution and, frankly, both the spirit and the letter of the law.

Jackanicz briefly talked about the work of the Foundation's Development Committee over the coming year. He said one area of focus was on better equipping the Foundation's directors to support our work in fundraising and philanthropy. He said he would be previewing a fundraising toolkit (i.e. points of pride) with the Development Committee and then rolling it out to the full board with the goal of providing directors with some really concrete ways in which they could get involved and help the university make the connections it needed to make. Jackanicz said he and his team were also working with the Development Committee to better figure out how the Advancement division could support directors' annual giving to the university. He said directors needed to be provided with the kind of scaffolding and structure about the importance of making an annual gift to the university and the enormous impact that could have. He said directors had shown incredible generosity to the university on an ongoing basis but instituting some core best practices about giving, as we head into another campaign in the next couple of years, was critical.

Lastly, Jackanicz shared some fundraising highlights. He reported that the development staff, while

operating in a hybrid environment, had more than 650 contacts with current or prospective donors since the fiscal year began on July 1. He also added that the Development Office had 37 solicitations funded, resulting in \$2.7 million – putting us ahead of where we were this time last year – with nearly \$40 million in pending proposals.

MEET THE NEW VICE PRESIDENT

President Mahoney introduced Dr. Jamillah Moore who joined the university July 1 as the new vice president for Student Affairs and Enrollment Management. She said Moore was previously the president of Cañada College, where she established a campus anti-racist framework, a program to support latinx students with transfer pathways and co-chairing the San Mateo County Community College District’s Basic Needs Task Force. A product of the CSU, Mahoney said Moore’s educational background included teaching, research, educational access and equity, with a focus on student success. Moore holds a doctorate from the University of San Francisco.

Moore thanked the Board for a warm welcome. She said she was very excited to be at SF State giving back to a system that supported her. She said as a former summer-bridge, financial aid recipient, the youngest of six girls raised by a single parent she would not be sitting here had it not been for those very programs that were and still are available at the CSU. Moore said she was thrilled to work with fantastic student leadership and said she had already had some good conversations with James Aguilar and AS President Joshua Ochoa about the work that needed to help support our students. Moore said she was particularly interested in the campus climate and equity work and continued access, especially during the pandemic. Moore said the work being planned for the semester, and the entire year in general, was how to continue moving forward with our goals and our vision while we navigate the pandemic – ensuring that students can complete on time and give back to the institution.

DIRECTOR’S OPEN FORUM

There was no discussion.

ADJOURNMENT

Chair Brandon asked for a motion to adjourn the meeting. Mary Huss made the motion to adjourn the meeting; Camilla Smith seconded the motion. There being no further business, the meeting was adjourned at 4:08 PM.

Dated: September 22, 2021

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DocuSigned by:

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Venesia Thompson-Ramsay, Secretary