

SAN FRANCISCO STATE UNIVERSITY FOUNDATION

Board of Directors Meeting

Thursday, June 18, 2020

Via Zoom

Board Meeting Minutes**IN ATTENDANCE**

K. Brandon	Vice-Chair	T. Safford	Chair
L. Bridges	Director	D. Serrano Sewell	Immediate Past Chair
D. Corvin	Director	D. Simmons	Director
G. Cosko	Director	D. L. Simon	Director
D. Endo	Director	C. Smith	Director
N. Fudem	Director	R. Stanley	Director
S. Gen	Director	J. Summit	Director/Provost, SF State
T. Griggs	Director	V. Thompson-Ramsay	Secretary & Treasurer
J. Gumas	Director	J. Wilson	Director/CFO and VP, Admin & Fin., SF State
M. Huss	Director		
J. Jackanicz	Foundation President, VP/Univ. Advancement, SF State		
		<u>ABSENT AND EXCUSED</u>	
L. Mahoney	Director/President, SF State	V. Anicetti	Director
J. Marcus	Director	W. L. Brown, Jr.	Director
H. Myers	Director	V. Dolcini	Director
D. Nasser	Director	D. O'Donnell	Director
N. Nobari	Director	W. Rose	Director
M. Rosenbaum	Director		

OTHERS PRESENT

C. Domingo	Dean, College of Science & Engineering, SF State University
B. Feinberg	Sr. Director, of Development, College of Liberal & Creative Arts, SF State University
D. Fierberg	Director of Development, GCOE and Athletics, University Development, SF State University
C. Grutzik	Dean, Graduate College of Education, SF State University
B. Hellwig	Vice President (Interim), Student Affairs & Enrollment Management, SF State University
J. Hurty	Director of Development, Lam Family College of Business
C. Johansson	Senior Director, Advancement Services, SF State University and Director of Programs and Technology, SF State Foundation.
S. Kelton	Director of Planned Giving, University Development, SF State University
V. Lee	Sr. Director, Finance and Operations, SF State University and Director of Finance, SF State University Foundation
G. Mallimson	Director of Development Communications & Donor Relations, SF State University
S. McLaughlin	Foundation Legal Counsel and Associate Attorney, Adler & Colvin
J. Moed	Sr. Director, Corporate & Foundation Relations, University Development, SF State University
M. Nungaray	Executive Director of Development & Campaign Operations
M. O'Brien	Sr. Director of Development Research and Prospect Management, University Development

A. Rouah	Associate Vice President for Strategic Fundraising Initiatives, University Development, SF State University
A. Todd	Director of Development, College of Liberal & Creative Arts, University Development
A. Sanchez	Director of Development, College of Ethnic Studies, University Development
A. Sueyoshi	Dean, College of Ethnic Studies, SF State University
J. Streicker	Director, Corporate & Foundation Relations, University Development
Y. Wong	Interim Dean of the College of Business, SF State University

MEETING CALLED TO ORDER

Chair Safford called the regular meeting of the Board to order at 3:31 p.m. Safford began the meeting by congratulating the directors who were re-elected to the board and thanked them for their continued support during the pandemic.

REVIEW OF AGENDA

Chair Safford asked the board to review the regular meeting agenda, which was provided in the board packet and was distributed in advance of the meeting. He asked if there were any changes to the agenda of which there were none. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board accepts the agenda for the June 18, 2020 board meeting.
Motioned by: Camilla Smith Seconded by: Judy Marcus Motion: Passed

APPROVAL OF CONSENT AGENDA

The board reviewed the consent agenda, which included the December 12, 2019 board meeting minutes. In addition, the consent agenda included a 6-month extension to the Foundation’s current Master Operating Agreement (MOA) between the Foundation and SF State; and the proposed board meeting dates for FY2020-2021. Foundation President Jeff Jackanicz mentioned that the Foundation’s MOA expired at the end of the month (June 30, 2020) but he was not ready to request a 5-year renewal at this time. He said there were a number of issues to be sorted through and so as to not have the Foundation operating without an agreement in place, he was asking the board to extend the existing agreement for another 6 months to allow time for more in-depth discussions between campus representatives and the Foundation. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda that includes the December 12, 2019 board meeting minutes; the 6-month extension to the MOA; and the schedule for the FY2020-2021 board meeting dates, as prepared.
Motioned by: Dana Corvin Seconded by: Camilla Smith Motion: Passed

PURPLE & GOLD NUGGETS

Vice-Chair Kimberly Brandon provided some exciting updates on the work and accomplishments of those in the SF State community. She mentioned that SF State President Lynn Mahoney was appointed to the City and County of San Francisco’s Economic Recovery Task Force. The group is charged with guiding efforts to revive and sustain area businesses and employment during the recovery from the COVID-19 crisis. Brandon mentioned that in the wake of COVID-19, Chair and Professor of Asian American Studies Russell Jeung conducted research on the staggering increase in news reports showing discrimination, primarily targeted at Asians. Jeung’s research had led to his high-profile appearances on ABC’s “*Good Morning, America*”; National Public Radio and more.

On February 9, alumnus and Pixar producer Jonas Rivera won his second Academy Award, sharing the Best Animated Feature Film honor for “Toy Story 4.” Additionally, the novel “Cantoras” by Professor of Creative Writing Caroline De Robertis was named a finalist for the LAMBDA Literary Award in the Lesbian Fiction category. And, Viet Thanh Nguyen, who won the 2016 Pulitzer Prize for Fiction award for his novel “The Sympathizer,” spoke at an SF State event on March 3 to celebrate a new College of Ethnic Studies (CoES) milestone. The author’s address was in celebration of the Diasporic Vietnamese Artists Network (DVAN) merging under College of Ethnic Studies as a new academic initiative. DVAN is a nonprofit co-founded by Nguyen and Professor of Asian American Studies Isabelle Thuy Pelaud and focuses on promoting literature of the Vietnamese diaspora.

Brandon further shared that two SF State students had placed in the top of their categories at the 2020 CSU Student Research Competition, held virtually earlier in the month. She reported that Justin Phan took first place in the undergraduate Engineering & Computer Sciences division and Viviane Costa won second place in the graduate Physical & Mathematical Sciences division. In addition, professor of Mathematics Federico Ardila won the Mathematical Association of America’s Deborah and Franklin Tepper Haimo Award, which recognizes outstanding educators.

And, finally, with regards to rankings, Brandon shared more good news that Variety Magazine listed SF State’s School of Cinema as one of the top film programs in the world, while GradReports listed SF State as one of the top 25 colleges in the U.S. for Hospitality Management.

SAN FRANCISCO STATE UNIVERSITY UPDATE

President Mahoney started off by congratulating Kimberly Brandon and Neda Nobari for their history-making leadership on the Board and said how much she was looking forward to working with them.

Mahoney said that COVID-19 would be around much longer than expected so the University would be largely remote in the coming academic year. She said while a state budget was not yet available, the governor was predicting a 10% cut in the CSU budget. She said enrollment had continued to decline due to a decrease in enrollment at the San Francisco Unified School District and the San Francisco Community College. Mahoney added that first-year students often stayed closer to home, especially during uncertain times, and as most of SF State’s students came from southern California, there was an expectation that COVID-19 would also have an impact on enrollment.

Mahoney said student success remained the priority, but the focus was on students from economically-challenged groups. She said the goal was to make sure that first generation students were enrolled, retained and graduate. She said the pandemic would impact first generation and minority students more than students who were socially mobile. As such, she believed that gap year was for more affluent students who could resume. However, a gap year for low-income students could be a lifetime pause. Mahoney said the campus had been working to relaunch the SF Promise and that several meetings with superintendents had already taken place.

Mahoney thanked the Foundation and its directors for helping the campus grow the HOPE Crisis Fund. She said that Student Affairs had received over 1,290 applications with more than \$2.4 million in requests for funds. Mahoney said the program had awarded about \$260,000 to 283 students.

When asked about enrollment figures for the fall, Mahoney said the university had over 26,000 students (down about 11%). She said that graduate enrollment was up, while continuing enrollment was down 4%. She said it was volatile but could have been a lot worse.

PRESENTATION

Jackanicz introduced Provost Summit to talk about fall planning. Summit said that most classes would be online in the fall so the focus was on professional development and intensive learning for faculty. Summit talked about the work of the Center for Equity and Excellence in Teaching and Learning (CEETL) and highlighted a few key programs geared at supporting fall instruction, including:

- Pedagogies for Inclusive Excellence (PIE) – A certificate program that consisted of four components to support faculty: two-day institute, equitable teaching series workshops, teaching and learning community and faculty teaching e-portfolio. Summit said that 200 faculty members participated in the spring with 1,000 signed up for the summer.
- Justice, Equity, Diversity and Inclusion (JEDI) PIE to support students coming from unrepresented communities. Summit said the program builds a community of protagonists through a 10-hour training to develop anti-racist pedagogy.

Summit also talked about an innovative program in the Biology Department known as BioSLAM. She said the Biology Summer Lab Activity Modification (BioSLAM) was a weeks-long effort to overhaul the lab curriculum. Summit said the program not only updated the curriculum and made it ready for remote instruction, but it also incorporated racial justice and equity courses. Summit said the BioSLAM program would offer virtual labs and train students in core competencies.

In her presentation, Vice President Hellwig said she had met with the new class for the fall. She said that she and her team were preparing students for the fall with their first-year experience program – a partnership between Student Affairs & Enrollment Management (SAEM) and Academic Affairs. Hellwig said one program was to find mentors for students in the new residence hall at Manzanita Square, which was scheduled to be opened in the fall. She said most students would be remote but there were still efforts to properly space those students returning to dorms. Additionally, health professionals would be on campus but there was the option for telemed. She said counseling was also being provided, which had been in demand due to the pandemic. Hellwig said the campus had a strong new student government, led by Andrew Carrillo (incoming president). She also shared that the campus had over 1,000 students graduate from its Career Support and Leadership Development (CSLD) program and acknowledged donor Kathy Kwan for her continued support. Finally, Hellwig said the Mashouf Wellness Center was continuing its programming virtually and talked about the various support programs available to students, including equity inclusion program, Black Unity Center and LGBTQ+ programs, to name a few.

EXECUTIVE COMMITTEE REPORT

Foundation President Jackanicz thanked the Board for the lovely virtual welcome on May 14th. He mentioned he was at the 6-week mark and, so far, had met with staff and board directors, one-on-one. He said he and President Mahoney were doing visits with various donors and his plans were to meet with all the Deans in the coming weeks. Jackanicz mentioned that the searches for the associate vice presidents (AVPs) for Development and Strategic Marketing & Communication had begun. He said that even though there was a hiring freeze, he and the president both agreed that these were two critical positions that needed to be filled, especially the communications position because it would play a key role in our enrollment efforts. He said the university would be working with Aspen Leadership Group, once again, to conduct these national searches. He said Aspen specialized in finding qualified Advancement professionals in the higher education space and that, if the searches were successful, our new AVPs would begin around late September/early October.

Jackanicz reminded the Board that the Foundation's strategic planning work was put on hold last year but he was planning to resume the process later this year. He said he would work with the Executive Committee to launch the search for a consultant to guide the Board through this process.

Jackanicz then provided a campaign update. He said that staff was currently working on end-of-campaign communications, which John had reviewed and provided positive feedback on. He said the key was to balance the "good news" of the campaign with an acknowledgement of the challenging circumstances we face with the pandemic so as not to appear tone deaf. He said some of the post-campaign communications would include campaign wrap-up emails and a video from John as campaign chair to donors, volunteers, alumni and friends. There would also be an updated campaign website as well as information in the fall issue of the SF State magazine. Additionally, Jackanicz said the Advancement team would be conducting a post-campaign assessment with Campbell and Company to understand what worked and did not work with regards to the BOLD Thinking Campaign and to lay the foundation for future campaigns. Finally, on the campaign front, Jackanicz said the campaign for the new science building was proceeding at pace. He said the campaign was a priority for the University and would complement the funding received from the State for 100% of the construction costs. He encouraged the Board to review the Development Committee report in their packets for more details but concluded that the campus was working with Phoenix Consulting on this small capital campaign for a new state-of-the-art building scheduled to break ground in June 2021.

Jackanicz provided some fundraising highlights of the Advancement staff during an unprecedented time. He said that since the fiscal year began, the development team had nearly 2,300 contacts with donors, including face-to-face, email and phone meetings. Additionally, the team also had about 150 solicitations funded at a value of \$27.9 million, with another 280 solicitations valued at \$32 million pending.

Finally, Jackanicz said the Foundation's 18-19 annual report was released in the spring and was available on the Foundation's website. He said this was the first-time solicitation envelopes were included and to date we had raised over \$7,500. He said the Foundation would continue to include solicitation envelopes moving forward, given the great response.

Change in Officer Resolution

McLaughlin presented the Board with two resolutions regarding officer changes. She said that resolution BOD #061820-1 was to confirm Jason Porth as Foundation President from March 1, 2020 through May 4, 2020 and resolution BOD #061820-2 was to confirm Jeffrey (Jeff) Jackanicz as Foundation President from May 4, 2020 through the tenure of his employment with the University, per the Bylaws. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board adopts resolutions BOD #061820-1 and BOD #061820-2 regarding change in Foundation President.

Motioned by: Kimberly Brandon Seconded by: Neda Nobari Motion: Passed

Conflict of Interest Form

Thompson-Ramsay reminded directors of the annual process of completing their Conflict of Interest forms. She said this year, the form was sent as a separate attachment in case directors wanted to electronically sign on their phones and return. She reminded directors to disclose any real or potential conflicts over the past year as well as anything they are aware of in the upcoming year. Thompson-Ramsay said the signed form was due to the University by the end of the month.

COMMITTEE REPORTS

Safford reminded directors that committee reports were included in their packets. He asked them to review and forward questions to staff.

DIRECTOR'S OPEN FORUM

Safford kicked off the open forum by sharing Pier 39's plans for reopening. Cosko talked about the differences between southern and northern California public health orders. He said his company benefitted greatly from the clarity provided by the San Francisco Public Health Department. Cosko congratulated the University for moving to remote instruction so well.

ANNOUNCEMENTS

Jackanicz thanked Safford for his service on the Foundation board as chair since 2018. He presented Safford with photos of a Ping golf bag, SF State-logoed "tees" and golf balls and mentioned that the items were being shipped to his home.

ADJOURNMENT

Jackanicz asked for a motion to adjourn the meeting. Herb Myers made the motion to adjourn the meeting; Taylor Safford seconded the motion. There being no further business, the meeting was adjourned at 4:55 pm.

Dated: June 18, 2020

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DocuSigned by:
Venesia Thompson
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Venesia Thompson-Ramsay, Secretary