

SAN FRANCISCO STATE UNIVERSITY FOUNDATION

Board of Directors Meeting

Saturday, March 19, 2022

Oceano Resort & Spa

Board Meeting Minutes**IN ATTENDANCE**

J. Aguilar	Director	D. O'Donnell	Director
K. Brandon	Chair	D. Plousha Moore	Incoming Director
L. Bridges	Director	M. Rosenbaum	Director
A. Chan	Director	P. Siguenza	Director
D. Corvin	Director	D. L. Simon	Director (virtual)
G. Cosko	Director	Ca. Smith	Director
D. Endo	Director	Co. Smith	Director (virtual)
N. Fudem	Director	R. Stanley	Director
S. Gen	Director	J. Summit	Director/Provost
T. Griggs	Director	V. Thompson-Ramsay	Secretary & Treasurer
J. Gumas	Director	J. Wilson	Director/CFO and VP, Admin & Finance
M. Huss	Director		
J. Jackanicz	Foundation President, VP/Univ. Advancement, SF State		
T. L. Jackson	Director		
L. Mahoney	Director/President, SF State		
J. Marcus	Director		
D. Nasser	Director		
N. Nobari	Vice Chair		
J. Ochoa	Director		

ABSENT AND EXCUSED

V. Anicetti	Director
W. L. Brown, Jr.	Director
H. Myers	Director
T. Safford	Immediate Past Chair
D. Serrano Sewell	Director
D. Simmons	Director
L. White	Director

OTHERS PRESENT

A. Alvarez	Dean, College of Health and Social Services (CHSS), SF State University
A. Billa	Associate Vice President for Development, SF State University
S. Clavier	Dean, Graduate Studies, SF State University
C. Domingo	Dean, College of Science & Engineering (CoSE), SF State University
G. Hodge	Founder, Khepera Consulting
C. Johansson	Senior Director, Advancement Services, SF State University and Director of Programs and Technology, SF State Foundation.
N. Lange	Associate Vice President, Alumni Relations & University Engagement, SF State University
J. Moore	Vice President, Student Affairs & Enrollment Management, SF State University
M. Ocampo	Executive Assistant (interim) to the Vice President, University Advancement, SF State University
J. Oppenheim	Director of Communications, Foundation and Alumni, SF State University
J. Porth	Vice President, University Enterprises, SF State University
E. Sivasdas	Dean, Lam Family College of Business, SF State University
F. Smith	Associate Vice President, Equity & Community Inclusion, SF State University
L. Way	Dean, Undergraduate Education and Academic Planning, SF State University

MEETING CALLED TO ORDER

Chair Kimberly Brandon called the business meeting of the Board of Directors to order at 2:21 PM.

REVIEW OF AGENDA

Chair Brandon asked for a motion to approve the agenda for the board meeting of March 19, 2022, which was included in the board packet and distributed in advance of the meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board adopts the agenda for the March 19, 2022 board meeting.
Motedioned by: Leona Bridges Seconded by: Mary Huss Motion: Passed

APPROVAL OF CONSENT AGENDA

The Board reviewed the consent agenda, which included the minutes from the December 16, 2021 board meeting. Joshua Ochoa made a correction on page 5 of the minutes as “California State Student Association (CSSA)...” On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda, with corrections.
Motedioned by: James Aguilar Seconded by: Dana Corvin Motion: Passed

NEW DIRECTOR ELECTION

Mary Huss, Chair of the Committee on Directors presented the candidacy of Debra Plousha Moore for membership to the SF State University Foundation board. Huss provided background information on Plousha Moore, an SF State alumna who was nationally recognized for leadership development, human resources, diversity and inclusion and organizational development, particularly in the healthcare industry. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board elects Debra Plousha Moore to the board of directors of the San Francisco State University Foundation.
Motedioned by: Amy Chan Seconded by: Joshua Ochoa Motion: Passed

STUDENT ADVISING/CAREER SERVICES & LEADERSHIP DEVELOPMENT

President Mahoney introduced the presentation. She said universities had been traditionally transactional and, as such, many students who did not succeed. She said fortunately higher education in the last decade changed its mind about how to help students. She said in the past students who did not graduate from college were seen as individual failures but that today we now recognize that as institutional failure. Mahoney said academic advising was near and dear to her heart. She said she started out as an academic advisor and a lecturer and learned a lot about the institutional barriers to graduation.

Provost Summit said the University commissioned a major self-review of the way advising was offered on campus and found that students did not know where to go for support and were left confused. She said this revelation led to the reorganizing of advisory services on campus, strengthening the central core of our advising and coordinating with advising in the colleges to give students career advising pathway to follow up. Summit said the University also adopted electronic advising tools, hired new advisors and integrated and coordinated academic advising with career advice. She said it was now time to take

advising to the next level – an advising facility that was welcoming to students. Sophie Clavier, Dean of Graduate Studies and Career Services and Leadership Development (CSLD) said being in person mattered as solutions were found when you could meet people in person (meet another staff in the hallway). Clavier said what we missed the most being on zoom for the past two years was this continuous solution that came from spontaneous questions in the hallways. She said to have staff from academic advising and CSLD working together in the same proximity was critically important for student development. Lori Beth Way, Dean of Undergraduate Education and Academic Planning shared some of the successes the campus was having with academic advising for first year students. She said, unlike all the other CSUs whose first-year retention went down over the past year (even during the pandemic), SF State’s first-year retention actually went up. She said the campus needed an advising space that was inviting and engaging, particularly for first-year students.

Jason Porth, Vice President for University Enterprises showed directors a slide deck of conditions in the existing advising space as well as the CSLD space (i.e. lack of signage, privacy and seating accommodations as well as poor lighting). Porth said the proposed new space for academic advising and CSLD was in the Old Administration Building. He said the facility was centrally located (next to the Library and the new 600-bed Manzanita Square development). With about 1,000 usable square feet, the new advising and career development space would include 20 private offices for one on one meetings with counselors; a welcoming reception area; conference rooms for virtual meetings; natural lighting; a lactation room; lounge space for students and areas for employers to come in and interview students. Porth said the campus was virtually done with the planning and design and was ready for demolition. He said construction/renovation should take about six (6) months with the new space ready for use by January 2023. Porth presented the budget for the project, which totaled \$8 million. He said about 70% would go to construction; 20% in soft costs and about 10% in furniture, fixtures and equipment. Porth said the University had already identified \$7.3 million and was inviting the Foundation to become a partner and invest the remaining \$700,000 shortfall. Porth said it was a great project that would show SF State students that the Foundation Board was invested in their future. He said there would be an opportunity to very prominently acknowledge the Foundation Board in the new space. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board allocates \$700,000 to the Student Advising/Career Services and Leadership Development project.

Motioned by: John Gumas

Seconded by: Joshua Ochoa

Motion: Passed

ADJOURNMENT

Chair Brandon asked for a motion to adjourn the meeting. Amy Chan made the motion to adjourn the meeting; Greg Cosko seconded the motion. There being no further business, the meeting was adjourned at 3:33 PM.

Dated: March 19, 2022

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DocuSigned by:

Venesia Thompson

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Venesia Thompson-Ramsay, Secretary