

SAN FRANCISCO STATE UNIVERSITY FOUNDATION

Board Meeting & Advance
Saturday, March 24, 2018
The Oceano Hotel & Spa, Half Moon Bay, CA

Board Meeting Minutes

IN ATTENDANCE

W. Adams	Director/Student Rep
K. Brandon	Director
L. Bridges	Director
D. Corvin	Director
G. Cosko	Director
D. Endo	Director
N. Fudem	Director
J. Gumas	Immediate Past Chair
M. Huss	Director
M. Kim	
J. Marcus	Director
D. Nasser	Director
R. Nava	President/VP, University Advancement, SF State
N. Nobari	Director
W. Rose	Director
M. Rosenbaum	Director
T. Safford	Vice-Chair
D. Serrano Sewell	Chair

A. Sherman	Director/CFO &VP, Admin & Finance, SF State
D. L. Simon	Director (via phone)
C. Smith	Director
R. Stanley	Director
J. Summit	Director/Provost, SF State
V. Thompson-Ramsay	Secretary & Treasurer
L. Wong	Director/President, SF State

ABSENT AND EXCUSED

V. Anicetti	Director
W. Brown	Director
V. Dolcini	Director
T. Griggs	Director
P. King	Director
H. Myers	Director
D. O'Donnell	Director
D. Simmons	Director
B. Stranathan	Director

OTHERS PRESENT

D. Cano-Stocco	Executive Director, Government and Community Relations, SF State University
L. Claudio	Executive Assistant to the President, SF State University
C. Dominguez	Interim Dean, College of Science & Engineering, SF State University
A. Harris	Dean, College of Liberal & Creative Arts, SF State University
L. Hong	Vice President for Student Affairs and Enrollment Management, SF State University
C. Johansson	Director of Advancement Services, SF State University
M. Kelleher	Associate Vice President (AVP) for Development, SF State University
N. Lange	Director, Special Events, SF State University
J. Porth	Vice President, University Enterprises, SF State University
D. Ojeda	University Counsel
L. Oubre	Dean, College of Business
N. Robinson	Dean, Graduate College of Education
A. Sanders	Chief of Staff, Office of the President, SF State University
B. Shiller	Interim AVP, Marketing & Strategic Communications, SF State University
J. Sobol	Interim Executive Assistant to the Vice President, University Advancement, SF State
C. Tramel	Executive Director, Alumni and Constituent Relations & Annual Giving, SF State

MEETING CALL TO ORDER

Chair David Serrano Sewell called the meeting to order at 8:40 am. He welcomed everyone to the meeting.

APPROVAL OF AGENDA

Serrano Sewell asked that the agenda be approved. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the agenda for the March 24, 2018 board meeting and advance.

Motioned by: Taylor Safford Seconded by: Kimberly Brandon Motion: Passed

APPROVAL OF CONSENT AGENDA

The board reviewed the consent agenda, which included the December 14, 2017 board meeting minutes. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda and the December 14, 2017 board meeting minutes, as prepared.

Motioned by: Kimberly Brandon Seconded by: Judy Marcus Motion: Passed

PURPLE & GOLD NUGGETS

Safford presented an update on some of the outstanding accomplishments on campus. He mentioned that professor and Department of Health Education chair Mary Beth Love received the Wang Family Excellence Award for Outstanding Faculty Innovator for Student Success on January 30. He said the award was presented by California State University Chancellor Timothy P. White in recognition of Love's work co-founding and developing the groundbreaking Metro Academies College Success Program, which has led to improvements in retention and graduation rates of disadvantaged students. Safford also shared that associate professor of Social Work, Sonja Lenz-Rashid and associate director of the Educational Opportunity Program, Xochitl Sanchez were named ABC7 Stars for their work with former foster youth. Both are co-founders of the Guardian Scholars program, which supports current and former foster care youth working to complete their undergraduate degrees at SF State. Safford said ABC7 News gives the honor to people making a difference in the Bay Area. Safford also mentioned that the grand opening for the SF State's Global Museum was scheduled for April 26. Safford said the 1,922 square-foot museum was established in 2014 and serves as an academic resource and exhibition hub for the University and surrounding community with permanent collections from Africa, the Americas, Asia and Oceania. Safford also mentioned that assistant professor of the Broadcast and Electronic Communication Arts, Oscar Guerra received two awards from the Broadcast Education Association. Safford said Guerra's film "Open Chest Simulation" won an Award of Excellence in the Educational or Instructional category and his video "Estacion de mi Gente: Tito Fuentes" won a Best of Competition award in the Short Form Sports Video category. Finally, Serrano Sewell added that board member Mary Huss was named president and publisher of the Silicon Business Journal. Mary will continue serving as president of the San Francisco Business Times.

SF STATE UPDATE

President Wong provided the Board with an update on three key hires. He mentioned that Jennifer Summit would be the next permanent Provost. Phyllis Carter, formerly with Laney College, would join SF State as its new Chief Financial Officer/Vice President for Administration and Finance. Wong then thanked Ann Sherman for her incredible work stepping in as interim CFO. Wong also mentioned that Stephanie Shrieve-Hawkins was joining SF State as the new Athletics Director.

Wong also thanked Bill Nephel for coming out of retirement to assist the University during a critical time.

Wong also reported that the Academic Senate of all 23 campuses voted to take the Project Rebound project to each and every campus. He said he and Chancellor Timothy White were working hard to make this expansion possible in the 18-19 budget year. Wong said that Project Rebound, which began on SF State campus 50 years ago, was a creative program designed to assist post-crime individuals re-enter and complete college.

Wong also mentioned that Dr. Ramona Tascoe would be the 2018 Commencement speaker. An acclaimed physician in the East Bay, Dr. Tascoe was the lead striker on campus 50 years ago. Wong said that with the 50th anniversary of the College of Ethnic Studies, he felt it was the right time to bring her back as a speaker.

Finally, President Wong addressed the housing issue on campus that was in the San Francisco Chronicle that morning. He said the issue was a microcosm of the housing crisis in the Bay Area. Wong said students were the priority as the campus had an annual waitlist of 3,000 students. He said the plan was to increase the rental rates for faculty and staff by 5% over the next six years.

FUTURE STATE

Jason Porth, Vice President for University Enterprises shared updates on a number of projects, including the Holloway and Science Building projects. Porth talked about the monetized model the campus planned on using to fund these projects. First, the Holloway project would provide additional student housing. The funds from student housing would then be used to rehab academic space. Porth said that other considerations included minimizing crime through on campus activities, as gating was not an option. Porth shared other changes as part of the campus master plan – Cox Stadium would remain but the baseball stadium would be moved to a joint-use facility with the San Francisco Unified School District. The tennis court would also go away. Porth said a 400-room hotel and conference center was also planned with the University already being approached by hotel companies to partner on the project. President Wong said they would like to see the hotel up and running in 3-5 years. Porth also talked about the \$300 million Science Building project. He said the campus had already received \$100 million from the CSU but planned to use SF State-owned land to leverage the balance. Finally, Porth mentioned that Stonestown Galleria Mall bought back the Macy's department store and planned to replace it with high-end grocery, a Cineplex and restaurants. He said the campus was now getting feedback from the community and encouraged feedback via www.sfsu.edu/futurestate.

COMMITTEE REPORTS

Serrano Sewell reminded directors that written reports for the remaining committees were included in their packets.

BOARD ADVANCE

Campus Climate and Community Impact: Chair Serrano Sewell mentioned that President Wong's email communication had a profound impact on everyone. He said the genuineness of the apology came through and the feedback he had received from others was positive. Serrano Sewell said he felt like we were turning a corner but admitted that there was still more to be done. Wong said he received a lot of heartfelt feedback from both the outside and campus communities and that some faculty had shared his apology with students as a teachable moment about leadership. Wong said he would continue to address issues that arrive on campus and had plans to bring back the

President's Taskforce. Wong said the transformation of the University was deep and broad and would take time. Nava said he understood directors' frustration with the pace at which some things were addressed but explained that this was the way of life with universities, especially within the CSU with shared governance and broad consultation. He said that issues and conflict would happen on campus but we had learned how to react faster and were better prepared to respond. Wong said we needed to move from reactive to proactive and transformational.

Campaign Public Phase and Board's Role: Staff shared the plans for the public phase of the campaign, including the kickoff event tentatively scheduled for November 8, 2018 in San Francisco, as well as regional events in Los Angeles and New York. Staff also talked about the key next steps in the public phase kickoff event such as forming a planning committee, developing invitation and marketing materials (i.e. public launch video) and strengthening the campaign website. Associate Vice President for Development, Mark Kelleher talked about the gifts in the pipeline and when those gifts were likely to materialize in order to go public. Kelleher finished by sharing some ideas for board engagement and participation. Directors then moved into three breakout sessions for deeper discussion: Fundraising, Communications and Event Planning. The feedback from each group was shared during the Directors' Open Forum.

The #MeToo Movement in Higher Education: Luoluo Hong, Vice President of Student Affairs & Enrollment Management and SF State's Title IX Coordinator presented to the board. Her presentation "The #MeToo Movement in Higher Education" discussed some of the key things that the Board needed to know about Title IX. Hong discussed the CSU Executive Orders (EO) 1095, 1096 and 1097 as well as the types of conduct the EOs address (sexual harassment, domestic violence and stalking) and who the EOs impact (students, faculty and staff). Hong said that the Board was considered a third party affiliate and as such was also impacted by the EOs. Hong said the Board should clarify its expectations for board members and review board practices and bylaws to ensure they promote a culture of equity and inclusion and an organization free of sexual harassment or sexual misconduct.

Open Forum and Closing Comments:

Directors reported out on the pre-lunch breakout sessions. The Events group wanted an event that stood out in line with our bold thinking theme. They also wondered whether November 2018 was enough time to plan for the campaign public kickoff event. Directors were not clear about the purpose of the event but brainstormed on possible venues such as AT&T Park, the Masonic and the Academy of Science. The Communications group discussed who would be the right people to have in the room and how to market to such an audience. They needed more clarity on the audience as well as the kinds of stories to be told. Finally, the Fundraising group asked for more virtual campaign materials as well as an opportunity to meet individually with Development staff to review potential donors.

ADJOURNMENT

There being no further business, and with Camilla Smith making the motion and Kimberly Brandon seconding the motion, Chair Serrano Sewell adjourned the board meeting and advance at 3:35 pm.

Dated: March 24, 2018

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Venesia Thompson-Ramsay, Secretary