

SAN FRANCISCO STATE UNIVERSITY FOUNDATION

Board of Directors Meeting
 San Francisco Chamber of Commerce
 Wednesday, December 13, 2023

Board Meeting Minutes

IN ATTENDANCE

V. Anicetti (virtual)	Director	N. Nobari	Chair
C. Bengier	Director	D. Plousha Moore	Director
K. Brandon	Immediate Past Chair	M. Rosenbaum	Director
L. Bridges (v)	Director	T. Safford	Director
A. Chan	Director	K. Salgado	Director
D. Corvin	Director	P. Siguenza	Director
G. Cosko	Director	Ca. Smith	Director
D. Endo	Director	R. Stanley	Director
I. Esera	Student Director	A. Sueyoshi	Director/Provost, SF State
Ersa	Student Director	V. Thompson-Ramsay (v)	Secretary & Treasurer
S. Gen	Director	C. Wachira (v)	Director
J. Gumas	Director	L. White	Director
M. Huss	Vice Chair	J. Wilson (v)	Director/CFO & VP, Admin & Fin, SF State (v)
J. Jackanicz	Foundation President, VP/Univ. Advancement, SF State	J. Wunderman (v)	Director
T. L. Jackson	Director	<u>ABSENT AND EXCUSED</u>	
G. Kumar	Director	T. Griggs	Director
F. Levin (v)	Director	D. Neumann	Director
D. Lindo	Incoming Director	D. Simmons	Director
L. Mahoney	Director/President, SF State	D. Serrano Sewell	Director
J. Marcus (v)	Director	Co. Smith	Director
D. Nasser	Director		

OTHERS PRESENT

Stefan Amrine	Senior Director of Corporate and Foundation Relations, SF State University
A. Billa	Associate Vice President, Development, SF State University
M. Campbell	Executive Assistant to the Vice President of Advancement, SF State University
A. Clay	Dean (Interim), College of Health and Social Sciences, SF State University
S. Clavier	Dean, Graduate Division, Graduate Studies & Career Development, SF State University
A. E. Davis	Founder and CEO, Braven
L. A. De Paz Fernandez	Executive Assistant, Office of the President, SF State University
C. Domingo	Dean, College of Science and Engineering, SF State University
D. Fierberg	Executive Director of Development, SF State University
M. Goldman	Chair, Academic Senate, SF State University
A. Hwu (v)	Dean, College of Professional & Global Education, SF State University
C. Johansson	Senior Director, Advancement Services, SF State University and Director of Programs and Technology, SF State Foundation
H. Jahani	Events Services Coordinator, Conference & Event Services, SF State University
D. Kapshud	Director of Development, College of Health & Social Sciences, SF State University

- N. Lange Associate Vice President, Alumni Relations & University Engagement, SF State University
- V. Lee Senior Director, Finance and Operations, SF State University and Director of Finance, SF State University Foundation
- N. Lindo Guest
- K. Lynch Senior Associate Vice President for Enrollment Management, SF State University
- S. McLaughlin (v) Foundation Legal Counsel, Adler & Colvin
- J. Moore Vice President for Student Affairs and Enrollment Management, SF State University
- G. Nunez Associate Vice President, Strategic Marketing & Communications, SF State University
- I. K. Nwankwo Dean, College of Liberal & Creative Arts, SF State University
- J. Oppenheim Director of Communications, Foundation & Alumni Engagement, SF State University
- D. Phuong Executive Director, Braven
- M. Potter Senior Director of Development, Lam Family College of Business, SF State University
- Alex Sanchez Executive Director of Development, SF State University
- E. Sivadas Dean, Lam Family College of Business, SF State University
- F. Smith Associate Vice President for Equity & Community Inclusion, SF State University
- L.B. Way Vice Provost of Academic Planning and Dean of Undergraduate Education, SF State University
- G. Yoo (v) Dean, College of Ethnic Studies, SF State University
- J. Zuniga Associate Director of Development, Lam Family College of Business, SF State University

MEETING CALLED TO ORDER

Chair Nobari called the meeting of the Board of Directors to order at 3:14 PM.

PUBLIC COMMENTS

There were no public comments.

REVIEW OF AGENDA

Chair Nobari asked for a motion to approve the agenda for the board meeting of December 13, 2023, which was included in the board packet and distributed in advance of the meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board adopts the agenda for the December 13, 2023 board meeting.
Motioned by: Don Endo Seconded by: Camilla Smith Motion: Passed

APPROVAL OF MEETING MINUTES

The Board reviewed the consent agenda, which included the minutes from the September 14, 2023 board meeting and the revised operating budget approved by the Executive Committee on November 16, 2023. The budget was revised to add \$60,000 for a workforce development project and additional work with PIVOT on corporate sponsorships. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda.
Motioned by: Leona Bridges Seconded by: Cynthia Bengier Motion: Passed

BOARD ELECTION & APPOINTMENT

Debra Plousha Moore, Chair of the Committee on Directors informed the board that on November 16, 2023, the Committee on Directors met and unanimously voted to move the candidacy of actor and alumnus Delroy Lindo forward for election to the board of directors of the San Francisco State University Foundation. Plousha Moore said that Lindo was an English American actor who had appeared in film, on television and on the stage, starring in several Spike Lee-directed films, including *Malcolm X* (1992), *Crooklyn* (1994), *Clockers* (1995) and most recently *Da 5 Bloods* (2020), for which he won a New York Film Critics Circle Award for his portrayal of a Vietnam veteran. She also mentioned that other film credits included *Get Shorty* (1995), *Ransom* (1996), *The Cider House Rules* (1999) and *Gone in 60 Seconds* (2000). Plousha Moore said Lindo won widespread acclaim for his work on four seasons of the CBS series *The Good Fight* (2017-2021) and his role in Hulu's comedy series *UnPrisoned* (2023) and had already begun production on *Blade* for Marvel Studios. Plousha Moore said Lindo had received numerous accolades and awards, including the AAFCA's (African American Film Critics Association) Legacy Award in 2023. Plousha Moore also mentioned that Lindo earned his degree from SF State University in his 50s as well as an MFA from New York University's Gallatin School of Individualized Study. Finally, Plousha Moore mentioned that Lindo was inducted into the San Francisco State University Alumni Hall of Fame in 2021. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board elects Delroy Lindo to the Board of Directors of the San Francisco State University Foundation.

Motioned by: Amy Chan

Seconded by: Kimberly Brandon

Motion: Passed

Plousha Moore informed the board that the Committee on Directors also voted to confer director emeritus status on Mayor Willie L. Brown, Jr. She talked about his career and contributions to the City of San Francisco and the State of California. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board confers the status of Director Emeritus on Willie L. Brown, Jr. to the Board of Directors of the San Francisco State University Foundation.

Motioned by: Amy Chan

Seconded by: Don Nasser

Motion: Passed

PURPLE AND GOLD NUGGETS

Vice Chair Mary Huss provided updates on the work and accomplishments of members of the SF State community, as follows:

1. Students from Journalism and Broadcast and Electronic Communication Arts (BECA) shared stories from around the community in a special one-hour KQED broadcast titled "The Future of the Bay". The project was produced in Journalism/BECA 480 "Audio Journalism" taught by Assistant Professor Josh Davis.
2. San Francisco Public Defender Mano Raju announced a new partnership with SF State's Project Rebound and City College of San Francisco called the College Pathway Project to connect clients of the public defender with extensive academic support and an advocate in court.
3. Asian American Studies Professor Russell Jeung received a Healthy Neighborhoods Pillar Leadership award from the East Bay Asian Local Development Corporation on September 7, 2023. Jeung was honored for his work as a co-founder of Stop AAPI Hate and his advocacy for immigrant renters.
4. Accounting Professor Theresa Hammond was among three inductees this year into the PhD Project Hall of Fame, a nonprofit organization aimed at diversifying college business schools and the business world.

5. The Bay Area Rapid Transit (BART) board of directors appointed Public Administration Associate Professor Janey Wang to the BART Measure RR Bond Oversight Committee. Wang holds the budgeting and financial management seat and her term runs September 2023 – June 2025.
6. Professor of Public Health Emma Sanchez-Vaznaugh, a social epidemiologist, was awarded a \$3.5 million grant from the National Institutes of Health (NIH). Partnering with UCSF co-investigators and community-based organizations in Oakland and Chicago, the project sought to determine the effectiveness of a community-based group intervention delivered in Spanish to prevent HIV among Latinx immigrants who identify as gay/bisexual men.
7. Assistant Professor of Biology Archana Anand is collaborating with Lawrence Berkeley National Laboratory on a new project funded by the Department of Energy (DOE). She received a three-year award of \$375,000 as part of the project “Phage Foundry: A High-Throughput Platform for Rapid Design and Development of Countermeasures to Combat Emerging Drug-Resistant Pathogens.” It is part of DOE’s \$112.4 million for 10 research projects in the Biopreparedness Research Virtual Environment (BRaVE) initiative.
8. The SF State Gators have won the inaugural California Collegiate Athletic Association (CCAA) Cares Student-Athlete Advisory Committee (SAAC) Community Service Award. The Gators were presented with a commemorative plaque and a \$500 prize.

SAN FRANCISCO STATE UNIVERSITY REPORT

President Mahoney shared that more than 700 future students and families and 150 faculty and staff ambassadors were on hand for the Discover SF State Open House on Saturday, October 21. She said this second-ever event was geared toward encouraging high school and community college students to apply for fall 2024 admission to SF State.

Mahoney also mentioned that the big topic on campus was centered around labor negotiations. She said our largest staff union on campus, the CSUEU, had successfully concluded its negotiations with the CSU and that the Teamsters were nearing a deal. She said the CSU had reached an impasse with the California Faculty Association (CFA), which represented our tenure track and lecturer faculty. She said that, as a result of the impasse, the leadership of the CFA went on strike on December 5 on campus. She said the campus rallied to minimize the impact on students.

SAN FRANCISCO STATE STUDENT REPORT

Ersa, President of Associated Students (AS) gave the report. She mentioned that the AS board had approved a 5% Cost of Living Adjustment (COLA) for all full-time employees, effective FY 24-25. She also shared that the AS board and Academic Senate jointly signed a resolution against online harassment and privacy intrusion and the AS board also collaborated with the Student Parent Union to enhance their programming and explore options for a potential future location. Ersa said AS was actively involved in crafting a comprehensive policy agenda that was aligned with our goals and values. In addition, she said a survey would soon be launched to gather insights on the impact of the recent tuition increase and to address student needs.

Ersa then provided an update on various AS projects, including working with the Food + Shelter + Success team, Gator Groceries, and other organizations to provide essential resources to students in need (i.e. free food, drinks, and support). Similarly, Ersa said that Counseling and Psychological Services (CAPS) was expanding its services to enhance mental health support for students. Finally, she mentioned that the Student Fee Advisory Committee had approved the budget for the Gator Pass expansion, aiming to improve transportation accessibility for students and that AS was in discussions with Student Affairs & Enrollment Management (SAEM) to fund the University shuttle.

FOUNDATION PRESIDENT’S REPORT

President Jackanicz opened up his report by recognizing a few special guests in the room. He then provided highlights of Foundation accomplishments in 2023, including completing and adopting its first ever Strategic Plan; adding five outstanding individuals as directors to the Foundation’s board; convening a successful Alumni Hall of Fame event with nearly 500 attendees at the San Francisco Ritz Carlton; releasing an RFP for investment advisory services; and launching three new partnerships with Braven, PIVOT Marketing Agency and the San Francisco Foundation.

Jackanicz then highlighted a number of community events since the September board meeting where SF State was well represented - Silver SPUR Awards at Yerba Buena on November 2; APEC week (reception on November 13 and Japan cocktail reception on November 14); Interfaith Breakfast at Hotel Kabuki on November 21; Oakland Structures on November 30; the NAACP Gala on December 1; the 78th Annual Dinner and Business Hall of Fame on December 5; the STEAM Education Leadership Summit on December 5 (sponsored by the SF Business Times); and the Tipping Point Breakfast on December 8. Jackanicz closed his report with a 4-minute video of SF State produced for the Chancellor’s Office.

JEDI AD HOC WORKING GROUP UPDATE

Director Chan provided the update. She said there were some exciting developments on the priorities established by the JEDI ad hoc working group that were also endorsed by the full board. She mentioned that SF State's forthcoming partnership with Braven (who presented later in the meeting) to support our first-generation and under-served students was among the priorities the Working Group had identified. Chan said the Foundation had also established a partnership with the San Francisco (Community) Foundation (SFF), for them to hold, administer, and award scholarships to Black students at SF State. Chan said management had been in discussions with SFF for several months and were excited to be formalizing this partnership soon. Lastly, Chan said that associate vice president for Equity, Diversity, and Community Inclusion Fred Smith would be sharing news with the Board in the new year for their plans to do recruitment outreach to the Bay Area's Black community as part of the CSU's annual Super Sunday event in February 2024.

MEET OUR NEW DEANS

Provost and Vice President for Academic Affairs Amy Sueyoshi introduced three new college deans –Dr. Andreana Clay, interim dean of the College of Health and Social Sciences, Dr. Ifeoma Nwankwo, dean of the College of Liberal & Creative Arts and Dr. Grace Yoo, dean of the College of Ethnic Studies. Each dean talked about her background and what led them to San Francisco State University.

BRAVEN PARTNERSHIP

Jackanicz introduced Aimee Eubanks Davis, Founder and CEO of Braven and Diana Phuong, Bay Area Executive Director of Braven. He said Braven was a national nonprofit that partnered with colleges and universities to provide targeted and enhanced career services and counseling programming for students. He said the University was in plans to partner with Braven. Davis and Phuong talked about their background and how they came to work with Braven, highlighting the statistics that showed only 30% of low-income and first-generation college students graduate and emerge with strong jobs. Davis said that the wealthiest households in the Bay Area earned more than 16 times the income of the lowest quintile and that a partnership with Braven would help empower underrepresented Bay Area students to help close this gap in their communities. Phuong talked about the Braven model, which included an Accelerator course in the first semester followed by one-on-one mentorship (i.e. internships) and job readiness, career-building experiences. She said, to date, Braven had over 7,470 fellows from institutions like San Jose State University, the City College of City University of New York, Spellman College, Lehman

College and Rutgers University, to name a few. She also mentioned that some of their Bay Area employer partners included Deloitte, Salesforce, Google, Cisco, LinkedIn and Adobe. Davis and Phuong concluded by informing board directors of the ways in which they could support the program, such as leadership coaches, professional mentors or mock interviewers.

DIRECTORS' OPEN FORUM

Chair Nobari said that after an illustrious career, director Taylor Safford had retired from Pier 39 where he served as Chief executive Officer. Nobari said that Safford and his wife had plans to travel and fully enjoy their retirement and, as such, Safford understandably had decided to roll off the San Francisco State University Foundation board at the end of 2023. She went on to say that Safford was chair of the Foundation board from 2018-2020, particularly important years in the Bold Thinking Campaign, and an invaluable member of the Investment Committee. She said Safford was a double alum (undergrad and MBA) of San Francisco State and thanked him for his commitment to the University and the Foundation. Nobari said Safford's thoughtful participation and devoted leadership would be truly missed.

COMMITTEE REPORTS

Nobari reminded directors that written committee reports were included in their board packet and encouraged them to direct their questions to staff.

ADJOURNMENT

Chair Nobari reminded directors that the next Board meeting will be on March 23, 2024 at the Oceano Resort & Spa in Half Moon Bay. She then asked for a motion to adjourn the meeting. Taylor Safford made the motion to adjourn the meeting; Ersal seconded the motion. There being no further business, the meeting was adjourned at 5:17 PM.

Dated: December 13, 2023

* * *

DocuSigned by:

Venesia Thompson

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Venesia Thompson-Ramsay, Secretary

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