

SAN FRANCISCO STATE UNIVERSITY FOUNDATION
 Board Meeting Minutes
 Thursday, June 19, 2014
 Blakeslee Conference Room, San Francisco State University

Board Meeting Minutes

IN ATTENDANCE

V. Anicetti	Incoming Director
L. Blitch	Director Emeritus
K. Brandon	Director
L. Bridges	Director
R. Cortez	Director/VP, Admin & Finance, SF State
V. Dolcini	Director
T. Driscoll	Director
N. Fudem	Director
D.M. Guerrero	Incoming Dir./Student Chair
J. Gumas	Director
M. Huss	Director
P. King	Director
J. Marcus	Director
D. Nasser	Director
R. Nava	President/VP, University Advancement, SF State
M. Rosenbaum	Director
S. Rosser	Director/Provost, SF State
T. Safford	Incoming Director

D. Simmons	Incoming Director
D. Simon	Director
C. Smith	Director
R. Stanley	Director
V. Thompson	Secretary & Treasurer
J. White	Director/Student Rep
L. Wong	Director/President, SF State

ABSENT AND EXCUSED

D. Corvin	Director
G. Cosko	Director
T. Griggs	Director
R. Manaois	Director/Staff Rep.
H. Myers	Vice-Chair
D. O'Donnell	Director
L. Pitman	Director
W. Rose	Director
D. Serrano-Sewell	Director
J. Simmons	Director
W. Weinstein	Director

OTHERS PRESENT

S. Alea	Student
S. Axler	Dean, College of Science & Engineering
E. Beaulac	Student
I. Bomar	Executive Assistant to the Vice President, University Advancement
M. Kelleher	Executive Director of Development and Campaign Operations
M. O'Brien	Prospect Research Manager, University Development
T. Ono	Director of Special Events, University Advancement
B. Rojo	Administrative Assistant, University Advancement
J. Schwartz	Student
A. Sherman	Student
R. Smith	Student

MEETING CALL TO ORDER

Chair Gumas called the meeting to order at 3:29 pm. John welcomed everyone to the meeting. He invited newly-elected board members, Vince Anicetti, Miguel Guerrero, Taylor Safford and Dottie Simmons to come forward and presented them with their name plates. John also acknowledged outgoing board member and student representative, Jennifer White. He mentioned that Jennifer was leaving to pursue her PhD in Southern California and presented her with a gift from the board. Jennifer shared more about her long-term plans and thanked the board for its support over the past year.

APPROVAL OF AGENDA

Chair Gumas asked that the agenda be approved. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the agenda for the June 19, 2014 board meeting.
Motioned by: Don Nasser Seconded by: Camilla Smith Motion: Passed

APPROVAL OF CONSENT AGENDA

The board reviewed the consent agenda, which included the March 29, 2014 board meeting minutes; the operating agreement between San Francisco State University and the San Francisco State University Foundation; and the board meeting schedule for FY 2014-2015. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the consent agenda.
Motioned by: Camilla Smith Seconded by: Tom Driscoll Motion: Passed

SAN FRANCISCO STATE UNIVERSITY REPORT

President Leslie Wong thanked the new board members for their commitment to SF State. He mentioned that he had been on campus for two years and that his experience had been incredible with significant challenges and achievements. First, SF State continued to be the largest university and leader in fossil fuel divestment. Second, the university completed the Student First Campaign in grand fashion (the 2-year \$12 million campaign exceeded its goal seven months ahead of schedule closing at \$13.3 million). In addition, President Wong mentioned that we were close to identifying new financing structure to staff up the Development Office for the planned comprehensive campaign.

Furthermore, President Wong mentioned that the University's Strategic Plan was near completion. He thanked his chief of staff, faculty, and staff who participated in the process and mentioned that the board would receive copies in the fall. President Wong also mentioned that key campus projects were underway, including the development of a public-private partnership to develop the new science building. He also mentioned that the Holloway project was moving along and that the University had received concept approval from CSU for mixed use facility. He also informed the board that construction of the new Wellness Center would begin soon. Finally, President Wong mentioned that the City College closure orders had been rescinded.

FOUNDATION PRESIDENT'S REPORT

President Nava mentioned that after an intense national search with over 150 applications, he was pleased to announce that the University had hired Charles Guthrie as its new Athletics Director. He thanked Lisbet Sunshine and Lars Jensen for serving as co-chairs of the search committee. President Nava mentioned that Charles' start date was July 1st and that he would staff the Committee on Athletics. Finally, President Nava mentioned that the newly-revamped Foundation website was ready to go live and reminded board members to get their photos in as soon as possible.

EXECUTIVE COMMITTEE REPORT

Board Chair John Gumas informed the board that he had received the results of the board assessment/survey and that about 50% of the board members had responded. He said that, overall, the results were pretty positive. Chair Gumas provided information on the three areas board members highlighted as key, including: 1) more communication from the board; 2) liability insurance; and 3) ways to get more involved with the Foundation and the University. John then reminded board members to complete their annual conflict of interest form and return to staff at the end of the meeting.

Chair Gumas also mentioned that the Executive Committee received some suggested language from an SF State student to amend the recently board-ratified fossil fuel resolution. Chair Gumas stated that the Committee reviewed and discussed the suggested language and concluded that the language contained in the current resolution was sufficient and no further amendments were needed.

Finally, Chair Gumas ended by sharing a few board accomplishments/highlights for the fiscal year, including board members hosting or attending 17 Leadership Briefings over the past year in preparation for the comprehensive campaign; board members attending the March 29th Board Retreat where they learned more about the vision for the

University's future from President Wong and the Deans; the Foundation adding eight (8) outstanding individuals to the board; and the endowments increasing by 14% from \$55 million to \$62 million.

FINANCE AND INVESTMENT COMMITTEE REPORT

Phil reported that year-to-date our investments were up 3.51% compared to 1.83% for our benchmark. He mentioned that our alternatives continued to outperform their benchmark. Phil also mentioned that on May 1st, we reduced our investments in Profit by \$2.1M and NFJ International by \$0.7M as voted on back at the committee April meeting. Finally, Phil provided an update on the fund monitoring he had been doing over the past several weeks, including reviewing performance of our investments with NFJ, Acuvest, Blackrock and Brandeis.

Venesia told the Board that she had been working with the newly-engaged Foundation attorney to update policies and gift agreements and that he had recommended changes to the Endowment Establishment and Administration Policy. She walked the Board through the changes and informed them that the main changes would strengthen the current policy and bring it more in line with UPMIFA (in particular, the factors to consider in determining the Foundation's spending policy). On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the proposed revisions to the Endowment Establishment and Administration Policy dated June 19, 2014.

Motioned by: Jennifer White

Seconded by: Phil King

Motion: Passed

Venesia then presented the proposed operating budget for the Foundation for FY 2014-2015. She mentioned that the Foundation would have revenue of about \$1,345,187. With operating expenses estimated at \$1,083,275 and allocations at \$85,000, she stated that the Foundation would end the fiscal year with net income of \$176,912. Finally, she mentioned that the Foundation would have sufficient funds to meet the CSU-required six months of operating reserve policy. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the Foundation's proposed operating budget for FY 2014-2015.

Motioned by: Camilla Smith

Seconded by: Phil King

Motion: Passed

COMMITTEE ON DIRECTORS

Mary informed the board that the orientation for new and current board members took place earlier that day. She said it was well attended with over 20 board members learning about the University, its history and how it functioned. She mentioned that the speakers included the Foundation Chair, University President, Provost, and Chief Financial Officer as well as representatives from Student Affairs and other units on campus. Finally, Mary mentioned that the orientation was videotaped and would be available on the Foundation website in the next month or so.

COMMITTEE ON ATHLETICS REPORT

There was no report from this Committee.

ADVOCACY COMMITTEE REPORT

There was no report from this Committee.

DEVELOPMENT COMMITTEE REPORT

Camilla reported that the Development Office would finish the fiscal year on June 30th with a strong fundraising total. She reported that as of June 16th, the University had successfully raised just over \$14 million dollars or 93% of its goal. She mentioned that the Development Committee was very pleased with the dollars raised, especially in a year of transition, which included new leadership in the development office, the process of planning for the campaign and hiring five new development directors, along with new leadership on campus (Athletics, Student Affairs, Enrollment Management, and new deans in three of the colleges). Camilla highlighted a few gifts that helped the development team reach its goal.

Camilla stated that the development team was in the process of setting the fundraising goal for the next fiscal year and that the goal would increase over past years' goals as we entered into the campaign. She mentioned that the Development Committee would share the goal with the Board at the beginning of the new fiscal year in July. Finally, Camilla mentioned that the annual giving of the Foundation Board was at about 73% with 16 out of 22 board members having given. She reminded the board that there was still a week left before the end of the fiscal year for those who wanted to ensure 100% board giving.

AUDIT COMMITTEE REPORTS

Don mentioned that the audit field work for the Foundation for FY 2013-2014 had begun and that the Audit Committee met with the auditors on May 29th to officially kick off the audit. He mentioned that the deadline to complete and submit the audit to the Chancellor's Office had moved up one week earlier to September 12, 2014. He also mentioned that the auditors expected to complete their fieldwork from August 4-22nd and have draft financials to the Internal Auditors by September 2nd. Don mentioned that the post-audit meeting would take place around late October to early November.

PLANETARIUM TOUR & PRESENTATION

Board members relocated to the 4th Floor for a tour of the Planetarium and a presentation by Professor James Gibson and Assistant Professor of Physics and Astronomy Stephen Kane. Professor Kane was part of an international team that made the landmark discovery of an earth-like planet that could have liquid water on its surface.

ANNOUNCEMENTS

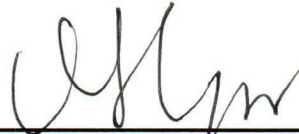
John announced that the next Board meeting was scheduled for September 18, 2014 at the Romberg Tiburon Center in Tiburon, CA.

ADJOURNMENT

There being no further business, Chair Gumas adjourned the meeting at 5:03 pm.

Dated: June 19, 2014

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Venesia Thompson, Secretary