SAN FRANCISCO STATE UNIVERSITY FOUNDATION BOARD MEETING

AT&T PARK

BANK OF AMERICA CONFERENCE ROOM 24 WILLIE MAYS PLAZA, SAN FRANCISCO, CA 94107

SEPTEMBER 15, 2017 – 4:00 P.M.

AGENDA

| Time | Description | Presenter |
|------|--|------------------------------------|
| 4:00 | Call to Order - Chair Remarks | David Serrano Sewell |
| 4:05 | Approval of Agenda (Tab 1) - Additions/Deletions | David Serrano Sewell |
| 4:10 | Consent Agenda (Tab 2) - Minutes from June 22, 2017 - Minutes from July 13, 2017 Special Meeting | David Serrano Sewell |
| 4:15 | Purple & Gold Nuggets | Taylor Safford |
| 4:25 | San Francisco State University Report | Les Wong |
| 4:45 | Executive Committee Report | Robert Nava |
| 5:00 | Written Committee Reports (Tab 3) | David Serrano Sewell |
| 5:05 | Brand Strategy | Elizabeth Smith & Frank Schumacher |
| 5:40 | Directors' Open Forum | David Serrano Sewell |
| 6:00 | Adjournment | David Serrano Sewell |