## SAN FRANCISCO STATE UNIVERSITY FOUNDATION BOARD MEETING & ADVANCE

## Oceano Hotel, 280 Capistrano Road, Half Moon Bay APRIL 11, 2015 – 8:30 A.M.

## **AGENDA**

I.	Welcome and Call To Order By The Chair  - Chair Remarks	John Gumas
II.	Approval of Agenda	John Gumas
<u>B</u>	OARD ADVANCE	
III.	Vision for the Future (Tab 4)	Les E. Wong
IV.	Campaign Branding (Tab 5)	Robert Nava Jon Snavely John Gumas
V.	Role of Foundation Directors in a Campaign (Tab 6)	Camilla Smith Doug Stewart
VI.	Campaign Open Forum	Mary Huss Doug Stewart Jon Snavely
VII.	Developing an Elevator Pitch (Tab 9)	John Gumas
VIII.	Buffet Luncheon	
IX.	Campaign Priorities Overview (Tab 7)	Sue Rosser
Χ.	Interactive Exercise (Tab 8)	Ann Sherman

## **OPERATING BUSINESS**

Consent Agenda XI. John Gumas a) February 5, 2015 Board Meeting Minutes (Tab 1) XII. Executive Committee Report (Tab 2) J. Gumas/R. Nava a) MOU between University Corporation (UCorp) and the Foundation b) Minute Action to Terminate MOU between UCorp and Foundation XIII. **Board Survey** XIV. Committee Written Reports (Tab 3) XV. **Closing Comments** John Gumas Robert Nava XVI. Adjournment John Gumas Reception at The Sand Bar XVII.